



# Wanstead High School

Education with Character

## Media Curriculum Content 2024 - 25

Key Stage 4 - Year 10 & 11  
Key Stage 5 - Year 12 & 13



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# GCSE Media Studies Year 10 and 11

## Pupils receive 6 lessons of Media Studies each fortnight.

Media Studies is a very exciting subject taught at GCSE and can be taken further at A Level in the sixth form. The media are powerful institutions in our society and most of us engage with a range of media on a daily basis: games, internet, films, magazines, newspapers, radio, television and music. It is therefore imperative that we understand how the media operate as huge global industries and institutions shaping the way we see and understand the world. As critical consumers we need to become media literate. We must be able to analyse how selective representations are created through media language and how we are invited to make sense of them. In an increasingly interactive digital world. We also need to consider how we can create our own media messages and spaces and be part of the global conversations. This course gives you a chance to study various aspects of the media across a range of topics which may include: newspapers, advertising and popular music. You will learn the skills of close textual analysis and will explore the key media concepts: media language, representation, audience and industry and institution.

Media Studies inspires pupils to develop education with character by engaging with the big debates and issues of the day such as the developing and transforming power of new technologies, the challenges for regulation of media, and the fragmentation of traditional audiences and shared cultures. Pupils are encouraged to question outdated and discriminatory representations and to create their own positive and inspiring ones.

Pupils will learn the skills of close textual analysis and will explore the key media concepts: media language, representation, audience and industry and institution. Pupils will learn how to use digital cameras and a range of editing software packages with confidence.

What is taught	When is it taught (Terms or Half Terms)	Reading list and Literacy focus	Where the curriculum is ambitious
Introduction to Media Studies	Sept – Autumn term	Eduqas GCSE textbook Department reading and resource list <a href="https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf">https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf</a>	Pupils encounter a new subject and consider why it is on a school syllabus, its importance and value.
Comp 1: Section A Print Advertising	Sept - Oct - Autumn term	Eduqas GCSE textbook Dept reading and resource list <a href="https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf">https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf</a>	Further refining textual analysis skills. Analysing and challenging media representations for example, gender. Considering historical contexts.
Comp1: Section A and B The Media Key Concepts [GRAIL] Film Promotion unit: The Man with the Golden Gun & No Time to Die	Nov Autumn term	Eduqas GCSE textbook Department reading and resource list <a href="https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf">https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf</a>	Pupils are introduced to the big key concepts that underpin the course and apply to the first set of texts. They are beginning to develop textual analysis skills and also looking at the Media from an industry point of view.
Comp 1 Section B Radio. The Archers	December Autumn Term	Eduqas GCSE textbook Department reading and resource list <a href="https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf">https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf</a>	Engaging with a very different media product and institutional context than their regular experience.

<b>Comp 1 Section B Gaming Fortnite</b>	<b>January - February - Spring term</b>	Eduqas GCSE textbook <a href="https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf">https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf</a>	Looking at a very familiar text in news academic ways. Understanding industry trends and audience theories.
<b>Comp 1: Section A Magazines</b>	<b>February - March Spring term</b>	Eduqas GCSE textbook Department reading and resource list <a href="https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf">https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf</a>	Further refining textual analysis skills. Analysing and challenging media representations for example, gender, race and ethnicity. Understanding the impact of key contextual information for example, feminism.
<b>Comp1: Section A and B Newspapers and The Sun industry focus</b>	<b>April - Spring term</b>	Eduqas GCSE textbook Department reading and resource list <a href="https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf">https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf</a>	Understanding the importance of news coverage to citizenship. Understanding political and economic contexts. Exploring complex issues of regulation
<b>NEA Production</b>	<b>June/July - Summer term</b>	Eduqas GCSE textbook Department reading and resource list <a href="https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf">https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf</a>	Applying their knowledge and understanding developed on the course to their own production work. Responding in creative ways to a given brief. Working independently.
<b>Comp 2: Sitcoms</b>	<b>Autumn term Year 11</b>	Eduqas GCSE textbook Department reading and resource list <a href="https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf">https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf</a>	Applying skills and knowledge gained in Comp 1 to an in-depth study of Crime drama. Comparing contemporary and historical contexts. New skills in analysing AV content / note-making
<b>Comp 2 Music Industry</b>	<b>Spring Term Year 11</b>	Eduqas GCSE textbook Department reading/ resource list <a href="https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf">https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf</a>	Consolidating and extending skills and understandings from the course. Incorporating theory into analysis.

<b>How are pupils informally and formally assessed?</b>	Do Now! -mini quizzes and recap activities. Teacher questioning, traffic lighting, regular practice questions built into units and pupils are provided with regular and timely verbal and written feedback.  Each unit culminated with a test based on exam style questions. Pupils get grades and detailed feedback linked to mastery targets and exam assessment criteria. Pupils set targets for themselves via mastery sheets which are reviewed at the next test point.
<b>Developing Independent and Home Learning Skills</b>	Range of structured research tasks Recapping then extending learning from the classroom in HL activities Supported with wider reading tasks
<b>Useful e-Learning Resources (e.g., web links)</b>	<b>Department GCSE reading list – Google Classroom and folder</b> <a href="https://www.eduqas.co.uk/qualifications/media-studies-gcse/#tab_keydocuments">https://www.eduqas.co.uk/qualifications/media-studies-gcse/#tab_keydocuments</a> <a href="https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf">https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf</a> <a href="https://www.youtube.com/channel/UCUKrxp4BcJrGLzmqAhCjASg">https://www.youtube.com/channel/UCUKrxp4BcJrGLzmqAhCjASg</a> <a href="https://resources.eduqas.co.uk/Pages/ResourceSingle.aspx?rliid=441">https://resources.eduqas.co.uk/Pages/ResourceSingle.aspx?rliid=441</a>

<https://resources.eduqas.co.uk/Pages/ResourceSingle.aspx?rId=1412>  
<https://resources.eduqas.co.uk/Pages/ResourceSingle.aspx?rId=1439>  
<https://www.bbc.co.uk/bitesize/subjects/ztnygk7>

<b>Equipment for lessons</b>	Pencil case with pens, pencils, ruler, coloured pens and pencils, highlighters
<b>Enrichment activities</b>	Film Club Trips - for example, National Schools Film week, BFI, BBFC Guest visitors, LMA University.
<b>Careers curriculum</b>	Guest visitors for example, have included journalists from The Guardian, Little White Lies magazine.
<b>Head of Department and email contact</b>	Ms S Begum <a href="mailto:sh.begum@wansteadhigh.co.uk">sh.begum@wansteadhigh.co.uk</a>

# A Level Media Studies - Year 12 and 13

Media Studies is a very exciting subject available at A Level. It is recognised that the mass media plays an increasingly important and, perhaps, influential role in contemporary society, providing us with information and entertainment and communicating social values. In Media, we offer exciting and rigorous courses, which give pupils opportunities to develop a critical understanding of the role of the mass media in society and a broad knowledge of the industrial and commercial nature of media productions. The courses integrate practical work with theoretical study. The courses focus on the key media concepts: media language, representation, audience and institution. Pupils will develop skills in textual analysis, research, critical thinking, responding to academic theory and digital production. In Year 12, pupils' complete units which may include topics on film marketing, radio, pop videos, advertising and news. In Year 13, pupils study units which include: TV drama, magazines, and online Media

The media are powerful institutions in our society and most of us engage with a range of media on a daily basis: games, internet, films, magazines, newspapers, radio, television, music. It is therefore imperative that we understand how the media operate as huge global industries and institutions shaping the way we see and understand the world. As critical consumers we need to become media literate. We must be able to analyse how selective representations are created through media language and how we are invited to make sense of them. In an increasingly interactive digital world. We also need to consider how we can create our own media messages and spaces and be part of the global conversations. This course gives you a chance to study various aspects of the media across a range of topics which may include: newspapers, advertising, popular music, and newspapers. You will learn the skills of close textual analysis and will explore the key media concepts: media language, representation, audience and industry/ institution.

Media Studies inspires pupils to develop education with character by engaging with the big debates and issues of the day such as the developing and transforming power of new technologies, the challenges for regulation of media, and the fragmentation of traditional audiences and shared cultures. They are encouraged to question outdated and discriminatory representations and to create their own positive and inspiring ones.

Pupils will learn the skills of close textual analysis and will explore the key media concepts: media language, representation, audience and industry/ institution. They will learn how to use digital cameras and a range of editing software packages with confidence.

## **Assessment**

The course is assessed through a combination of two exam papers [70%] and a Non-Examined Assessment [30%]

### **Component 1: Media Products, Industries and Audiences**

Written examination: 2 hours 15 minutes 35% of qualification

- Section A: Analysing Media Language and Representation- Texts include pop video, advertising, film posters, newspapers
- Section B: Understanding Media Industries and Audiences –Topics include Film industry, Radio, newspapers, computer games

**Component 2: Media Forms and Products in Depth** Written examination: 2 hours 30 minutes  
35% of qualification

- Section A: Television in the Global Age – Life on Mars, The Bridge
- Section B: Magazines: Mainstream and Alternative Media – Woman's Realm, Huck
- Section C: Media in the Online Age- Zoella, Attitude

**Component 3: Cross-Media Production** Non exam assessment 30% of qualification

What is taught	When is it taught (Terms or Half Terms)	Reading list and Literacy focus
Introduction to Media Studies	September – autumn term	<p><b>Eduqas A Level Spec:</b>  <a href="https://www.eduqas.co.uk/media/d3fbs2s3/eduqas-A-Level-mediaStudies-spec-from-2017-e-02-03-2020.pdf">https://www.eduqas.co.uk/media/d3fbs2s3/eduqas-A-Level-mediaStudies-spec-from-2017-e-02-03-2020.pdf</a></p> <p><b>Department reading/ resource list</b></p>

## Year 12 and 13 Curriculum Content Booklet 2024-25

		<a href="https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/A Level%20media%20glossary.pdf">https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/A Level%20media%20glossary.pdf</a>
<b>Comp 1: Section A</b> Print Advertising Tide & Superhuman	September – October autumn term	<b>Eduqas A Level text book</b> <b>Department reading / resource list</b>
<b>Comp1: Section A and B</b> The Media Key Concepts [GRAIL] Film Promotion unit: Kiss of Vampire Black Panther & I Daniel Blake	November autumn term	<b>Eduqas A Level text book</b> <b>Department reading / resource list</b>
<b>Comp 1 Section B</b> Radio	December autumn term	<b>Eduqas A Level text book</b> <b>Department reading / resource list</b>
<b>Comp 1</b> Section B Gaming	January – February, spring term	<b>Eduqas A Level text book</b> <a href="https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/A Level%20media%20studies%20Glossary.pdf">https://resource.download.wjec.co.uk/vtc/2016-17/gft/eduqas/mediastudies/A Level%20media%20studies%20Glossary.pdf</a>
<b>Comp 1: Section A Music</b> Videos	February – March, spring term	<b>Eduqas A Level text book</b> <b>Dept reading / resource list</b>
<b>Comp1: Section A and B</b> Newspapers and The Sun industry focus	April - spring term	<b>Eduqas A Level text book</b> <b>Department reading / resource list</b>
<b>Non-Examined Assessment (NEA) Production</b>	June – July, summer term	<b>Eduqas A Level text book</b> <b>Department reading / resource list</b>
<b>Comp 2: TV Drama</b>	Autumn term Year 13	<b>Eduqas A Level text book</b> <b>Department reading / resource list</b>
<b>Comp 2: Magazine</b>	Spring Term Year 13	<b>Eduqas A Level text book</b> <b>Department reading / resource list</b>
<b>Comp 2: Online Media</b>	Spring Term 2 Year 13	<b>Eduqas A Level text book</b> <b>Department reading / resource list</b>

<b>Equipment for lessons</b>	<b>Black or blue pen, green pen, pencil, rubber, ruler, highlighter, glue stick.</b>
<b>Enrichment activities</b>	<b>Film Club Educational Visits e.g., National Schools Film week, BFI, BBFC Guest visitors, LMA University.</b>
<b>Careers curriculum</b>	Media Studies is a popular university degree, taken as a single subject or combined with others such as ICT or Business. There are a huge range of courses available, Film Studies, Communication Studies, Media Production, Marketing etc Media pupils are welcomed into a range of careers, involving the mass media generally or particular areas such as journalism, programme design or work in magazines, TV and film. New digital media have opened up many exciting new career directions and there are some excellent apprenticeship opportunities available. Skills of team working, delivering presentations, use of ICT and critical review are also important transferable skills welcomed by employers.
<b>Head of Department and email contact</b>	Ms S Begum <a href="mailto:sh.begum@wansteadhigh.co.uk">sh.begum@wansteadhigh.co.uk</a>